

ASSOCIATE PROFESSOR DR. PACHSIRY CHOMPUKUM

UNIVERSITY Department of Commerce, Chulalongkorn University
SUBJECT RESPONSIBLE Foundation: Management Theories

ACADEMIC BACKGROUND

Doctor of Philosophy (Business Administration)	University of Utah, 2001
Master of Business Administration (Management Information System)	Saint Louis University, 1994
Bachelor of Business Administration (Management)	Chulalongkorn University, 1991

SELECTED PUBLICATION

Chompukum, P. (2015). Different but the Same: Antecedents and Consequences of Gen X and Gen Y Employee Engagement. *2015 International Symposium on Business and Social Science*, Tokyo, Japan.

Tangmanee, C. & Chompukum, P. (2015). Relationship between Webmasters' Attitude towards Content Display on Websites and their Ethical Judgment. *Nida Development Journal*. 55(1), 154-182.