

ASSOCIATE PROFESSOR DR. CHATPONG TANGMANEE

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SUBJECT RESPONSIBLE IS Workshop: Writing for IS & Business Research

ACADEMIC BACKGROUND

Doctor of Philosophy (Information Transfer)	Syracuse University, 1999
Master of Science (Computer Science)	Syracuse University, 1993
Master of Science in Statistics (Statistics)	Chulalongkorn University, 1988
Bachelor of Science in Statistics (Second Class Honors) (Electronic data processing)	Chulalongkorn University, 1985

SELECTED PUBLICATION

- Nachin, N., Tangmanee, C., & Piromsopa, K. (2019). How to Increase Cybersecurity Awareness. *ISACA Journal*. 2, 45-50.
- Tangmanee, C. (2019). An Empirical Analysis of The Pageview And Visit Duration of Pornography Websites. *International Journal of Research in Business and Social Science*. 8(3), 72-82.
- Tangmanee, C. & Niruttinanon, P. (2019). Web Survey's Completion Rates: Effects of Forced Responses, Question Display Styles, and Subjects' Attitude. *International Journal of Research in Business and Social Science*. 8(1), 20-29.
- Tangmanee, C. (2018). User Test on Text-Based CAPTCHA: A Letter Case Examination", *Journal of Applied Security Research*. 13(2), 250-266.
- Tangmanee, C. (2017). Comparisons of Website Visit Behavior between Purchase Outcomes and Product Categories. *International Journal of Research in Business and Social Science*. 6(4), 1-10.
- Tangmanee, C. & Rawsena, C. (2017). Direct and Indirect Effects of Perceived Risk and Website Reputation on Purchase Intention: A Mediating Role of Online Trust. *International Journal of Research in Business and Social Science*. 5(6), 1-11.
- Tangmanee, C. & Assarut, N. (2017). Onscreen Thai Font Personality: An Integration of Information Technology and Brand Personality Concepts. *Chulalongkorn Business Review*. 39(153), 118-148.