

ASSISTANT PROFESSOR DR. RAPEEPORN RUNGSITHONG

UNIVERSITY Department of Commerce, Chulalongkorn University

SUBJECT RESPONSIBLE International Business Management; IS Workshop: Case Study (style & scope); Theme Based Discussion - International Business Management

ACADEMIC BACKGROUND

Doctor of Philosophy (Management)	University of Bath, 2014
Master of Economics (Managerial Economics)	Chulalongkorn University, 2004
Bachelor of Economics (International Economics)	Chulalongkorn University, 2002

SELECTED PUBLICATION

Rungsithong R. (2017). Knowledge Transfer Process of Emerging-Market Multinationals in Emerging Economies. *2017 AIB Southeast Asia Regional Conference*, 7-9 December 2017, Chiang Mai, Thailand, Academy of International Business (AIB).

Rungsithong, R., Meyer, K.E. & Roath, A.S. (2017). Relational Capabilities in Thai Buyer-Supplier Relationships. *Journal of Business and Industrial Marketing*. 32(8), 1228-1244.

Rungsithong, R. (2016). Institutionalization of Cooperation Between Japanese MNEs and Local Suppliers and Its Effects on Alliance Performance. *Journal of Business Administration*, Thammasat University. 39(152), 45-71.