

ASSISTANT PROFESSOR DR. PUNTHUMADEE KATAWANDEE

UNIVERSITY Department of Commerce, Chulalongkorn University
SUBJECT RESPONSIBLE IS Workshop: Theme Based Discussion - Tourism

ACADEMIC BACKGROUND

Doctor of Philosophy (Strategies to Strengthen the Tourism Industry)	Leopold-Franzens-University of Innsbruck, 2001
Master of Professional Studies (Travel Industry Management)	University of Hawaii at Manoa, 1995
Postgraduate Diploma (Tourism)	University of Strathclyde, 1993
Bachelor of Arts (English)	Chulalongkorn University, 1990

SELECTED PUBLICATION

Suwannasat, J., Katawandee, P., Chandrachai, A. & Bhattarakosol, P. (2022) Site selection determinant factors: an empirical study from meeting and conference organizers' perspectives. *Journal of Convention and Event Tourism*. 23(3): 209-239.

Katawandee, P. (2020). *South Korea Tourism*. Bangkok: Thammasat Print House.

Bhamornsathit, S. & Katawandee, P. (2016). An Analysis of Japanese Inbound Tourist Flow to Thailand. *ASBBS Program of 23rd Annual Conference*, Las Vegas, Nevada.

Katawandee, P. & Bhamornsathit, S. (2016). An Analysis of Tourism and Hotel Indicators in Thailand. *ASBBS Program of 23rd Annual Conference*, Las Vegas, Nevada.