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SUBJECT RESPONSIBLE Foundation: Accounting for Business Decisions

ACADEMIC BACKGROUND

Doctor of Philosophy (Accounting)	University of Manchester, 2013
Master of Science (Economics & Finance)	University of Warwick, 2003
Diploma (Economics)	University of Warwick, 2001
Bachelor of Accountancy (First Class Honors) (Accounting)	Chulalongkorn University, 1998

SELECTED PUBLICATION

- Pongtanalert, K., Unahanandh, S., Assarut, N. & Kanarattanavong, A. (2017). Gender, Age, and Decision-Making Styles among Thai Consumers. *Chulalongkorn Business Review*. 39(154), 127-164.
- Pongtanalert, K. & Ogawa, S. (2015). Classifying User-Innovators - An Approach to Utilize User-Innovator Asset. *Journal of Engineering and Technology Management*. 37, 32-39.
- Chiwamit, P. (2018). Creating Cross-Function Integration between Accounting-Marketing with Socialization. *International Conference on Social Science Studies (ICSSS 2018)*, Malaysia.
- Chiwamit, P., Modell, S. & Scapens, R.W. (2017). Regulation and Adaptation of Management Accounting Innovations: The Case of Economic Value Added in Thai State-owned Enterprises. *Management Accounting Research*, 37(2017), 30-48.
- Chiwamit, P., Modell, S. & Scapens, R.W. (2015). Adapting Management Accounting Innovations: A Multi-Level Analysis of Economic Value Added in Thai State-Owned Enterprises. *The Interdisciplinary Perspectives on Accounting Conference*, Stockholm, Sweden.