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SUBJECT RESPONSIBLE Global Startup and Entrepreneurship

ACADEMIC BACKGROUND

Habilitation WHU Otto-Beisheim School of Management, Germany, 2003

Doctor of Philosophy (Engineering and Business Administration) WHU Otto-Beisheim School of Management, Germany, 1996

Diploma (Mechanical Engineering) Technical University of Darmstadt, Germany, 1993

SELECTED PUBLICATION

Fischer-Kreer, D., Greven, A., Eichwald, I.C., Bendig, D., & Brettel, M. (2021). Organizational psychological capital in family firms: The role of family firm heterogeneity. *Schmalenbach Journal of Business Research*. 73(3-4): 413-441.

Fischer, D., Greven, A., Tornow, M., & Brettel, M. (2021). On the value of effectuation processes for R&D alliances and the moderating role of R&D alliance experience. *Journal of Business Research*. 135: 606-619.

Kindermann, B., Beutel, S., Garcia de Lomana, G., Strese, S., Bendig, D., & Brettel, M. (2021). Digital orientation: Conceptualization and operationalization of a new strategic orientation. *European Management Journal*. 39(5): 645-657.

Strauß, P., Greven, A., & Brettel, M. (2021). Determining the influence of national culture: Insights into entrepreneurs' collective identity and effectuation. *International Entrepreneurship and Management Journal*. 17(2): 981-1006

Bendig, D., Foege, J. N., Endriß, S., & Brettel, M. (2020). The effect of family involvement on innovation outcomes: The moderating role of board social capital. *Journal of Product Innovation Management*. 37(3), 249-272.

Greven, A., Strese, S. & Brettel, M. (2020). Determining scientists' academic engagement: perceptions of academic chairs' entrepreneurial orientation and network capabilities. *Journal of Technology Transfer*. 45(5): 1376-1404.

Knein, E., Greven, A., Bendig, D. & Brettel, M. (2020). Culture and cross-functional coopetition: The interplay of organizational and national culture. *Journal of International Management*. 26(2): 20 pages.