

PROFESSOR DR. ANDREAS ENGELEN

UNIVERSITY Heinrich-Heine-University Duesseldorf, Germany

SUBJECT RESPONSIBLE Strategy and Policy in International Business

ACADEMIC BACKGROUND

Habilitation (Business administration and management)	RWTH Aachen University, Germany, 2011
Ph.D. (Entrepreneurship)	RWTH Aachen University, Germany, 20017
Diploma (Business administration and management)	RWTH Aachen University, Germany, 2005

SELECTED PUBLICATION

- Drechsler, J., Bachmann, J.T. & Engelen, A. (2019). The Effect of Immigrants in The Founding Team on The International Attention of New Ventures. *Journal of International Entrepreneurship*. 17(3), 305-333.
- Nuscheler, D., Engelen, A. & Zahra, S. (2019). The Role of Top Management Teams in Transforming Technology-Based New Ventures' Product Introductions into Growth. *Journal of Business Venturing*, 34(1), 122-140.
- Garms, F. & Engelen, A. (2018). Innovation And R&D in The Upper Echelons: The Association Between the CTO's Power Depth and Breadth and The TMT's Commitment to Innovation. *Journal of Product Innovation Management*. 36(1), 87-106.
- Wiedeck, C. & Engelen, A. (2018). The Copycat CMO: Firms' Imitative Behavior as An Explanation for CMO Presence. *Journal of the Academy of Marketing Science*. 46(4), 632-651.
- Engelen, A., Weinekötter, L., Saeed, S. & Enke, S. (2017): The Effect of Corporate Support Programs on Employees' Innovative Behavior: A Cross-Cultural Study. *Journal of Product Innovation Management*. 35(2), 230-253.
- Bachmann, J., Engelen, A. & Schwens, C. (2016). Toward A Better Understanding of The Association Between Strategic Planning and Entrepreneurial Orientation – The Moderating Role of National Culture. *Journal of International Management*. 22(4), 297-315.
- Engelen, A., Kaulfersch, A. & Schmidt, S. (2016). The Contingent Role of Top Management's Social Capital on The Relationship Between Entrepreneurial Orientation and Performance. *Journal of Small Business Management*. 54(3), 827-850.