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UNIVERSITY Assumption University, Thailand
SUBJECT RESPONSIBLE International Business Management

ACADEMIC BACKGROUND

Doctor of Business Management (International Finance) United States International University, USA, 1989
Master of Business Management (General Management) Georgia State University, USA, 1985
Bachelor of Commerce (Cooperative Economics) Feng Chia University, Taiwan, 1981

SELECTED PUBLICATION

- Chen, K., & Chen, C. (2021). Effects of innovative learning strategy and industrial structure on sustainable competitive advantage in hi-tech industry. *Journal of the Balkan Tribological Association*. 27(6): 1099-1109.
- Chen, K., & Chen, C. (2021). Effects of STEM inquiry method on learning attitude and creativity. *Eurasia Journal of Mathematics, Science and Technology Education*. 17(11): 1-6.
- Chen, C. (2021). Effects of the application of webquest to technology education on business management students' critical thinking psychology and operation capability. *Contemporary Educational Technology*. 13(1): 1-8.
- Gunawan, S., Chen, C., & Shieh, C. -. (2020). Study on the effect of organization restructuring on job morale and professional commitment in chemical industry. *Oxidation Communications*. 43(4): 850-860.
- Chen, C. (2020). Effects of environmental education on place attachment and responsible environmental behavior. *Journal of Environmental Protection and Ecology*. 21(4): 1486-1493.
- Chen, C. W. K., Chen, C., & Shieh, C. (2020). A study on correlations between computer-aided instructions integrated environmental education and students' learning outcome and environmental literacy. *Eurasia Journal of Mathematics, Science and Technology Education*. 16(6): 7 pages.
- Huguan, T., Chen, C., & Ruangkanjanases, A. (2020). Customer orientation of service employees: An empirical study of international student recruitment business in Thailand. *Oxidation Communications*. 43(3): 559-572.